



Trusting and working together

2024 Annual Report

LETTER FROM THE PRESIDENT

2024, was a year in which we continued expanding our services into new territories, to support the people who need them most.

Since 2009, we have cared for around 5,000 people and given over 15,000 free skincare treatments at 19 different hospitals and patients' associations. I would like to thank our 38 volunteers for their incredible dedication.

And we've broken down barriers. 2024 will be remembered as the year we launched the Ricardo Fisas Natura Bissé Foundation Oncology Skin Care program in the United States. This major milestone inspires us to continue highlighting the importance of skin care before, during and after a cancer journey.

This year, Project Difference reached a total of 97 schools and provided training in learning differences to a total of 2,700 teaching staff.

We continued working with a range of charities. In 2024 our support focused particularly on people who suffered from natural disasters such as the DANA floods in Valencia and the earthquake in Morocco.

My thanks go out to everyone who allows the foundation to be part of people's lives.

All the best,

Gloria Vergés Lasaga
President of the Ricardo Fisas Natura Bissé Foundation



RICARDO FISAS AND GLORIA VERGÉS
WERE COMMITTED TO HELPING
SOCIETY THROUGH ENTERPRISE
IN 2008 THEY CREATED
THE RICARDO FISAS NATURA BISSÉ
FOUNDATION
TO SUPPORT PEOPLE
IN VULNERABLE SITUATIONS

Our patrons

María Gloria Vergés Lasaga, *President*-
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Ricardo Fisas Vergés, *Voting member*-
Margarita Romero Tello, *Voting member*-
Jesús Fisas Vergés, *Voting member*-
Júlia Téllez, *Secretary (non-voting member)*-

Oncology Skin Care Program

for profesional, charitable skin care

Since **2010**, the Foundation has treated the skin side-effects that affect people receiving cancer therapies, such as dry hands and feet, redness, itchiness and tightness, which can all impact daily living.



Oncology skin care made more accessible to more people

This year, we continued our commitment to providing more people with oncology skin care by **opening a skin care service at *Asociación Contra el Cáncer*** (Association Against Cancer) centers in Girona, Lleida, Seville and Getafe. We also strengthened our presence in Huesca and re-opened in Alicante. The signature of a new agreement with the Hospital de Granollers (Barcelona) allowed us to offer their patients self-care workshops.

In 2024, we expanded beyond Spain, launching our **Oncology Skin Care program in the United States** with the *Ricardo Fisas Natura Bissé Foundation*. In our first year, we gave **162 people 310 oncology skin care treatments** and trained **140 beauty professionals**.

Our Oncology Skin Care training programs also trained **100 beauty professionals in Spain**, as well as in **Mexico, the UK and the US**.

The Oncology Skin Care Program helps achieve the following SDGs



Ensure healthy lives and promote well-being for all at all ages



Reduce inequality within and among countries

The Foundation's **Oncology Skin Care Program** contributes to the UN's Sustainable Development Goal (**SDG 3: Good Health and Well-being**, target 3.8, promoting access to quality health-care services for all.

It also supports **SDG 10: Reduced Inequalities**, target 10.2 which promotes the social and economic inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status



Oncology Skin Care Program

providing training to reach more people receiving cancer therapy

Over the past two years, we worked on training vocational **Personal Styling teachers in Oncology Skin Care** in collaboration with the *Autonomous Government of Catalonia's Department for Education*.

To reach tomorrow's beauty professionals, we also launched a **cycle of conferences and workshops** to promote the importance of oncology skin care **in middle grade and high schools in Catalonia**. Our education partners included the Parc Estudi, IES Montmeló and INS Camps Blancs.

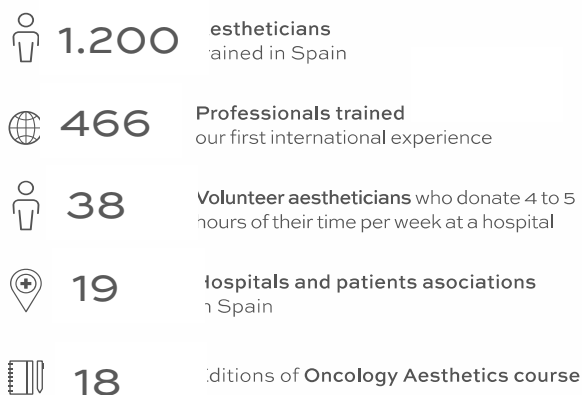
We also took part in the *Jornades Tècniques Futura FP* (Focus Days on Vocational Training with a Future).


As part of our work to enhance the specialization of beauty professionals, we signed a partnership agreement to include a course on Oncology Skin Care in the curriculum at the **Consuelo Silveira school in Madrid**, to share our experiences of giving skin care to people with cancer.

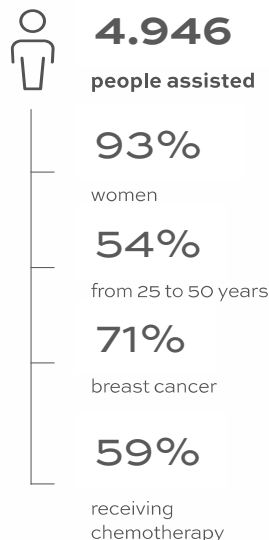
Because we aim to raise awareness of the importance of this specialty, we took part in a variety of initiatives, including the **Per Vosaltres** (This One's for You) **patients' day at the Hospital de la Sant Creu i Sant Pau** and gave a talk for members of the *Associació d'Esteticistes Aselle de Lleida* association for beauty professionals in Lleida.

At the Hospital de Sant Pau event, we took part in a round table discussion on **cancer patient care**, which gave us the opportunity to highlight how skin care **improves the rates of people sticking to their treatment plans and enhances well-being**.

Growing since 2009:



 **15.032** professional, individual and free treatments provided



Project Difference Program

for early intervention in learning differences

Since **2014**, has supported educational teams working with pupils who have special educational needs including dyslexia, ADHD, talented and gifted pupils and autism spectrum disorders, as part of an inclusive school system.



We continue to train teaching staff all over Spain

In 2024, we trained **over 500 teachers in 15 schools** all over Catalonia, as well as in Madrid and Seville thanks to Project Difference.

These specialist-led teaching programs cover five types of learning differences: **dyslexia, ADHD, talented and gifted students, autism spectrum disorders and developmental language disorders**. They include a series of theoretical and practical sessions, which are of great value to teachers and schools.

Last year, we signed a partnership agreement with the Hospitalet municipal council (Barcelona), allowing us to implement Project Difference in **5 local schools, where we trained 125 teachers**.

Our efforts to **raise awareness of learning differences** also included co-organizing the “*Las Pruebas de la Education*” (Education Results) event held at Barcelona’s CosmoCaixa science museum with the **Fundación Promaestro**. This prestigious national event gives teachers access to the latest research findings. This inspirational day allowed participants to reflect on the best ways to support special educational needs in schools, through a series of workshops and conferences.

97 schools

participants across Spain

+2.800 teachers

trained in special educational needs

+2.400 pupils

Benefitted from the program

Project Difference helps achieve the following SDG



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Project Difference **contributes to SDG 4. Quality Education**, and its target 4.a, which aims to build and upgrade inclusive and safe schools for all..

Project Difference Program

to support teachers and families

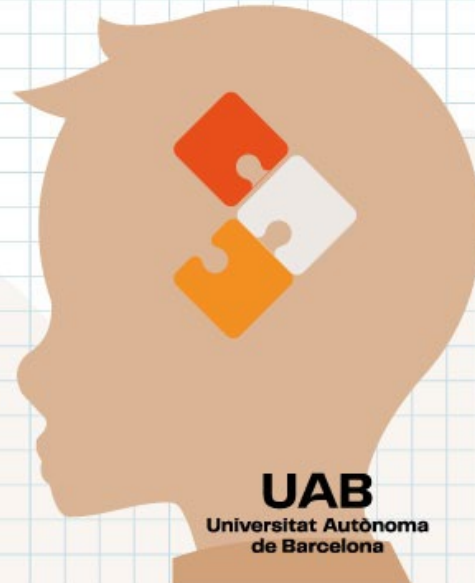
Project Difference

Apoyo a la formación de alumnos con diferencias de aprendizaje

Desarrollo
y resultados
(2020-2023)


FUNDACIÓN | NATURA BISSÉ

project  Difference



UAB
Universitat Autònoma
de Barcelona

The “Educational support for young people with learning differences” report

We celebrated World Learning Day by presenting our “**Project Difference: Educational Support for young people with learning differences. Implementation and Results (2020-2023)**” report, which was produced in partnership with the *Universitat Autònoma de Barcelona* (UAB - Autonomous University of Barcelona).

This study **confirmed the positive classroom impact** achieved by **Project Difference in schools** where we work to **overcome the barriers to learning** faced by one in every five pupils in Spain.

It found that **67% of pupils with special educational needs are undiagnosed** and that **53% of the Project Difference participants** found that their pupils made suitable progress after applying the Project Difference methodology.

This significant step forward validated the program model. The teachers involved reported that Project Difference **changed their way of seeing** pupils with different ways of learning. They also **valued the efficacy of the steps implemented in the classroom.**

The full report is available on the Foundation [website](#)

EVERY ACTION COUNTS



Fundación SAMSat the Ricardo Fisas Natura Bissé charity breakfasts



The new **Al-Mutamed Ben Abbad** school in Morocco

This year, the Natura Bissé group **worked with grassroots organizations** supporting vulnerable people, including: *Fundación Pro Vida, SAMS, Fundación de Oncología Infantil Enriqueta Villavecchia* (Enriqueta Villavecchia Children's Cancer Foundation), *Fundación Helena Barraquer, Cáritas Valencia, Fundame and Domus Misericordia.*

We supported them through our **fundraising events**, breakfasts and markets.

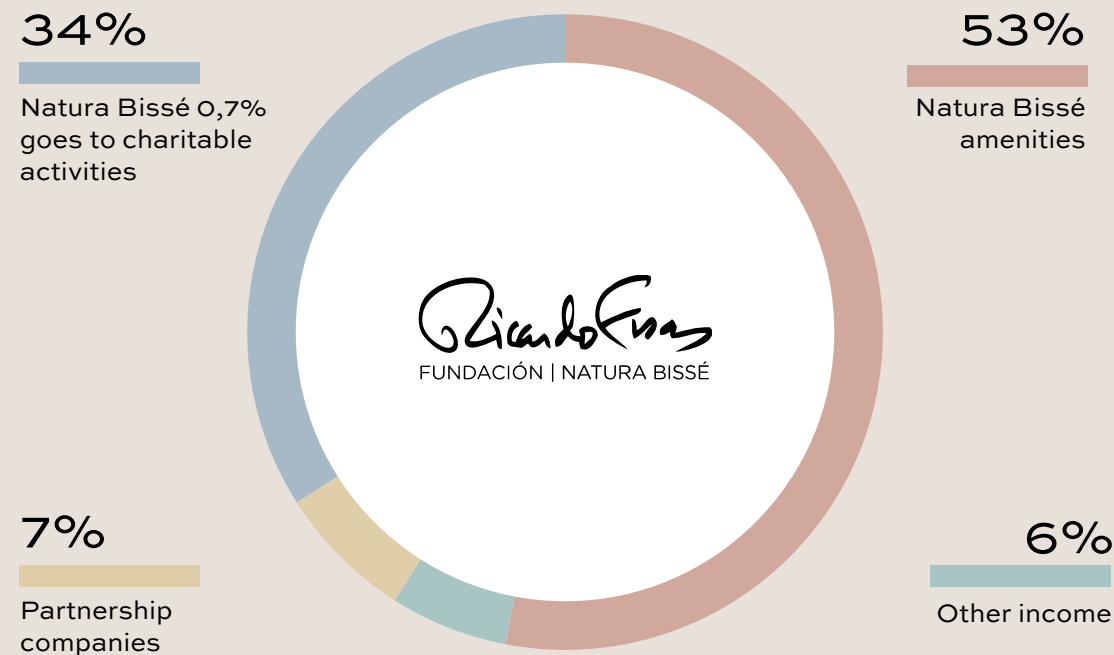
Following the September 2023 earthquake in Morocco, we worked with the **Fédération Locale Pour Tourisme Durable Taouz** (Taouz Local Federation for Sustainable Tourism) to help those affected. Our partnership rebuilt the **Al-Mutamed Ben Abbad school**, allowing pupils in a particularly devastated area of the Taroudant province to continue their education.

The third **Ricardo Fisas Natura Bissé Charity Golf Tournament** raised funds to support the Foundation's work. We'd like to extend a big thank you to all our **sponsors and players** for making this event such a success!



The third Ricardo Fisas Natura Bissé **Charity Golf Tournament**

COLLECTIVE WILL



Our work is made possible thanks to the **Natura Bissé Group, which donates at least 0.7%** of its global turnover to charitable activities, along with the profits generated by sales of its amenities range, sold through the Bottega dell'Albergo, as well as other charitable products, such as NB-Ceutical Nourishing Balm, and thanks to all those businesses and organizations who partner with the Foundation to make our projects a success.

The **charitable network** formed by the brand, including our customers, distributors, partners and employees, allows us to promote Ricardo Fisas Natura Bissé Foundation programs and partnerships.

We'd also like to thank the beauty professionals, schools and all our program volunteers, without whom our work wouldn't be possible.



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