

15 YEARS

Ricardo Eraz
FUNDACIÓN | NATURA BISSÉ



Trusting and
working together

2023 Annual Report

15 YEARS CARING TOGETHER

2023 will be remembered as the year in which the Foundation marked its **15th anniversary**. It was a year of celebrations thanking our volunteers for their work, and for helping us to achieve our current position: present in 22 hospitals and patient associations, serving over 3,860 people receiving cancer treatment and offering over 12,000 skincare sessions during this time of their lives. We are also working with 81 schools, training over 2,300 teachers in learning differences.

These milestones would not have been possible without the hands and support of our volunteers. They gave their time and care to developing oncology skin care and making it an increasingly necessary specialization helping skin recover during cancer treatments.

This year, we also continued working with a range of social organizations to renew alliances capable of responding to situations of vulnerability.

We would like to thank you all for these 15 years of service. We hope the next 15 years will see us continuing to write history together.

With best wishes,

Gloria Vergés Lasaga

President of Fundación Ricardo Fisas Natura Bissé



RICARDO FISAS AND GLORIA VERGÉS
WERE COMMITTED TO HELPING
SOCIETY THROUGH ENTERPRISE
IN 2008 THEY CREATED
THE RICARDO FISAS NATURA BISSÉ
FOUNDATION
TO SUPPORT PEOPLE
IN VULNERABLE SITUATIONS

Our patrons

María Gloria Vergés Lasaga, *President* –
Verónica Fisas Vergés, *Voting member* –
Joaquín Serra Saval, *Voting member* –
Patricia Fisas Vergés, *Voting member* –
José Borrell Gallardo, *Voting member* –
Ricardo Fisas Vergés, *Voting member* –
Margarita Romero Tello, *Voting member* –
Jesús Fisas Vergés, *Voting member* – Júlia
Téllez, *Secretary (non-voting member)*.

Oncology Skin Care Program

for profesional, charitable skin care

Since **2010**, the Foundation has treated the side effects of oncology treatments on the skin. These include dry hands and feet, redness, itching and tightness that can affect people's quality of life.



On-site care extended

The Fundación Ricardo Fisas Natura Bissé **opened a new skin care service** at the Hospital del Mar in Barcelona in 2023. This expansion of our local network aims to reach even greater numbers of cancer patients.

We also continued to train oncology skin care professionals. This year saw a return to in-person training, which had been suspended following the COVID-19 pandemic.

Our international training programs covered new ground, this time expanding into Ireland, where we gave oncology skin care courses to spa practitioners.

For the first time, we provided **communications support to the centers** taking part in the *Contigo, Piel con Piel* initiative, to help them promote their oncology skin care to reach anyone who needs it.

The Oncology Skin Care program helps attain the following SDGs



Ensure healthy lives and promote well-being for all at all ages



Reduce inequality within and among countries

“This experience was so valuable. Being able to continue taking care of our skin is a vital part of the process. Relaxation and pampering are a real gift when you’re living with cancer.”

Isa received Oncology Skin Care from the Fundación Ricardo Fisas Natura Bissé



Oncology Skin Care Program

providing training to reach more people receiving cancer therapy

Two years ago, we introduced Oncology Skin Care training programs for Image Styling higher education teachers. They are responsible for training **future beauty professionals** and are increasingly aware of the need to introduce students to the key aspects of this specialization.






Following the 2022 launch in Galicia, 2023 saw us training the trainers at Barcelona's Institute Vall Hebrón, allowing us to share our oncology skin care expertise and experience with new students. We are now expanding this line of work to reach ever-greater numbers of professionals and people receiving cancer treatments.

We also took part in the 3rd *Edició de Jornades Tècniques Futura FP* (Focus Days on Vocational Training with a Future), giving workshops to promote Oncology Skin Care in **teaching circles**.

As part of our efforts to raise awareness of the importance of oncology skin care, we also gave talks to pupils at a range of teaching centers offering degree-level Image Styling courses.

In pursuit of the same objective, we took part in the *Per Vosaltres* (This One's For You) day for cancer patients organized by the Hospital de la Santa Creu y Sant Pau as part of the International Day Against Breast Cancer. We used the occasion to offer self-care guidelines to anyone visiting the hospital.

Growing since 2009:

-  **1.110** Aestheticians trained in Spain
-  **451** Professionals trained our first international experience
-  **40** Volunteer aestheticians who donate 4 to 5 hours of their time per week at a hospital
-  **22** Hospitals and patients associations in Spain
-  **17** Editions of Oncology Aesthetics course

 **12.032** professional, individual and free treatments provided

 **3.860** people assisted

93%
women

52%
Over 50 years

71%
breast cancer

61%
receiving chemotherapy

Project Difference Program

for early intervention in learning differences

Since 2014, Project Difference has helped educational teams teach students with learning differences, such as dyslexia, ADHD, high-abilities and ASD in inclusive classrooms.



81 schools (**18.000** pupils)
2.300 teachers trained
1.881 students enrolled

Expansion of our presence in Spain

2023 saw us expand our reach beyond Catalonia, leading to schools in Madrid, Valencia and Seville joining the program. As a result, **400 teachers from 16 schools** took our courses.

They began by learning about dyslexia, ADHD, highly gifted students, autism spectrum disorders (ASD) and Developmental Language disorder (DLD) . It is currently estimated that 7% of school-age children in Spain have the latter learning difference alone.

Another step was taken when we began working together with the Autonomous University of Barcelona (Universitat Autònoma de Barcelona - UAB). A group of experts and data and documentation analysts looked at the impact of the **Project Difference working method** in schools. The results of this study will be published in 2024.

This year, we continued to work with our Scientific Committee of experts who contribute their vision and experience in education.

Project Difference helps attain the following SDGs



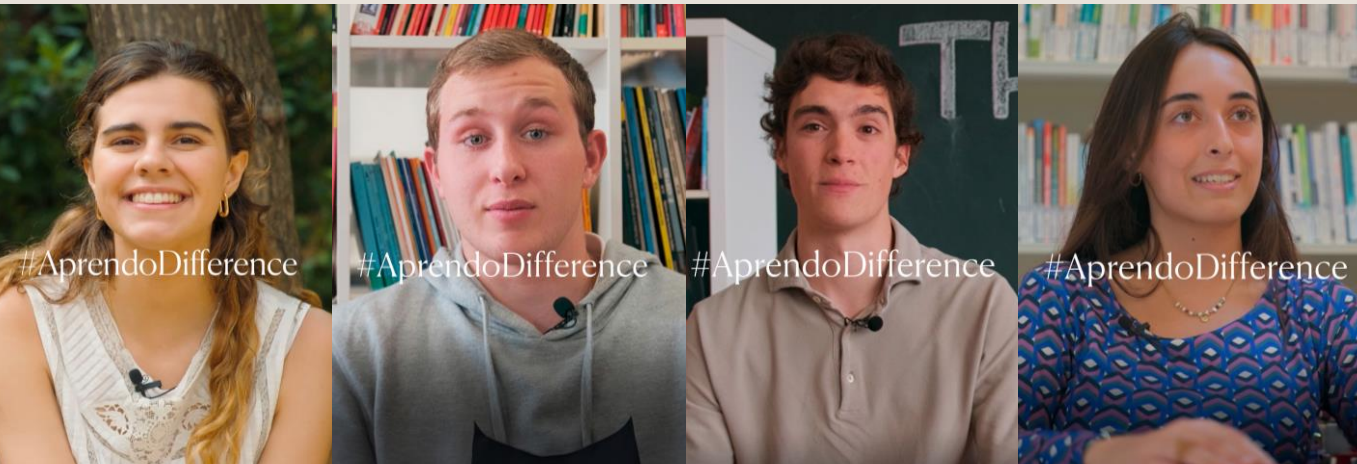
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

“This has been one of the best training courses I have done. It’s very much needed for providing educational support.”

Gemma, Headteacher at a Project Difference 2022-2023 school

Project Difference Program

to support teachers and families



#AprendoDifference

The #Aprendo Difference initiative

To take another step forward in supporting learning differences, we created the **#AprendoDifference (#LearnDifference)** initiative as part of Project Difference, which makes resources and videos available to families, teachers and young people who learn differently.

Informative videos help people understand learning differences (dyslexia, Attention Deficit Hyperactivity Disorder and highly gifted students) so that pupils can develop their potential in a **positive, inclusive and diverse setting**.

These videos include the testimony of specialists, family members and young people who share their experiences of learning differences and explain what it's like to live with them at school and at home.

You'll also find free, complementary resources for learning more about each type of learning difference in this section.

Explore testimonies and resources on the [Foundation website](#)

15 years working together



Celebrating with our volunteers and the Scientific Committee

15 YEARS
Ricardo Fisas
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Our **15th birthday** is an achievement made possible by the team of volunteers who have supported us along the way.

In November, we celebrated together at a **tribute event** featuring a care and support workshop and a forum to reflect on all the projects we achieved. Naturally, we also blew out the candles together with the Foundation Board and our Scientific Committee.

These days were even more memorable thanks to the palpable dedication to people felt by all who attended them.



Natura Bissé's Group continues to work together with grassroots organizations that support families and vulnerable people, including the Fundación Roure, Fundación Assís, Fundación Ghandi, Banc de Aliments de Barcelona (Barcelona Food Bank) and the Santa Ana parish, to cover people's basic needs in terms of development, food and housing.

Fundraising events including charity breakfasts, markets and our 2nd Ricardo Fisas Natura Bissé Charity Golf Tournament allow us to continue to **support people**.

Collective will

38%

from 0,7% of
Natura Bissé's
income

50%

Natura Bissé
amenities

5%

Partnership
companies

7%

Other income



Currently, we exist thanks to the donation of 0.7% of the Natura Bissé group's entire income, to the profits generated by the company's line of amenities marketed by Bottega Dell'Abergo and the sale of other charitable lines such as Mango Nourishing Balm; and to contributions made by companies and organizations that stand in solidarity with each of the foundation's projects.

Thanks to this supportive network, driven by the brand of which customers, distributors, partnering companies and its own workers are a part, we are able to make the Foundation's programs and partnerships possible.

We also thank the aesthetics professionals, the schools and all the volunteers of our programs.

LABOTTEGA®





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