Trust is what unites us

Ricardo Fisas Natura Bissé Foundation

2018 Report

FOUNDATION | NATURA BISSÉ

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"WE WANT TO THANK EVERYONE WHO MAKES POSSIBLE ALL OF THE ACTIVITIES SUMMARIZED IN THIS REPORT. AND, MOST ESPECIALLY, ALL OF THE PEOPLE WHO TRUST AND USE OUR PROGRAMS."

Gloria Vergés, President of the Foundation

Our Board of Trustees

María Gloria Vergés Lasaga, *chairwoman*
Verónica Fisas Vergés, *trustee*
Joaquín Serra Saval, *trustee*
Patricia Fisas Vergés, *trustee*
José Borrell Gallardo, *trustee*
Ricardo Fisas Vergés, *trustee*
Margarita Romero Tello, *trustee*
Jesús Fisas Vergés, *vocal*
Júlia Téllez, *non-board member secretary*

Values since childhood

The Ricardo Fisas Natura Bissé Foundation was born in 2008 when Ricardo Fisas and Gloria Vergés, the founders of the Natura Bissé family business, made the generational transfer to their children. They created a private, independent foundation that could contribute to the wellbeing of people dealing with vulnerable situations. It was a project that they had had in mind for several years.

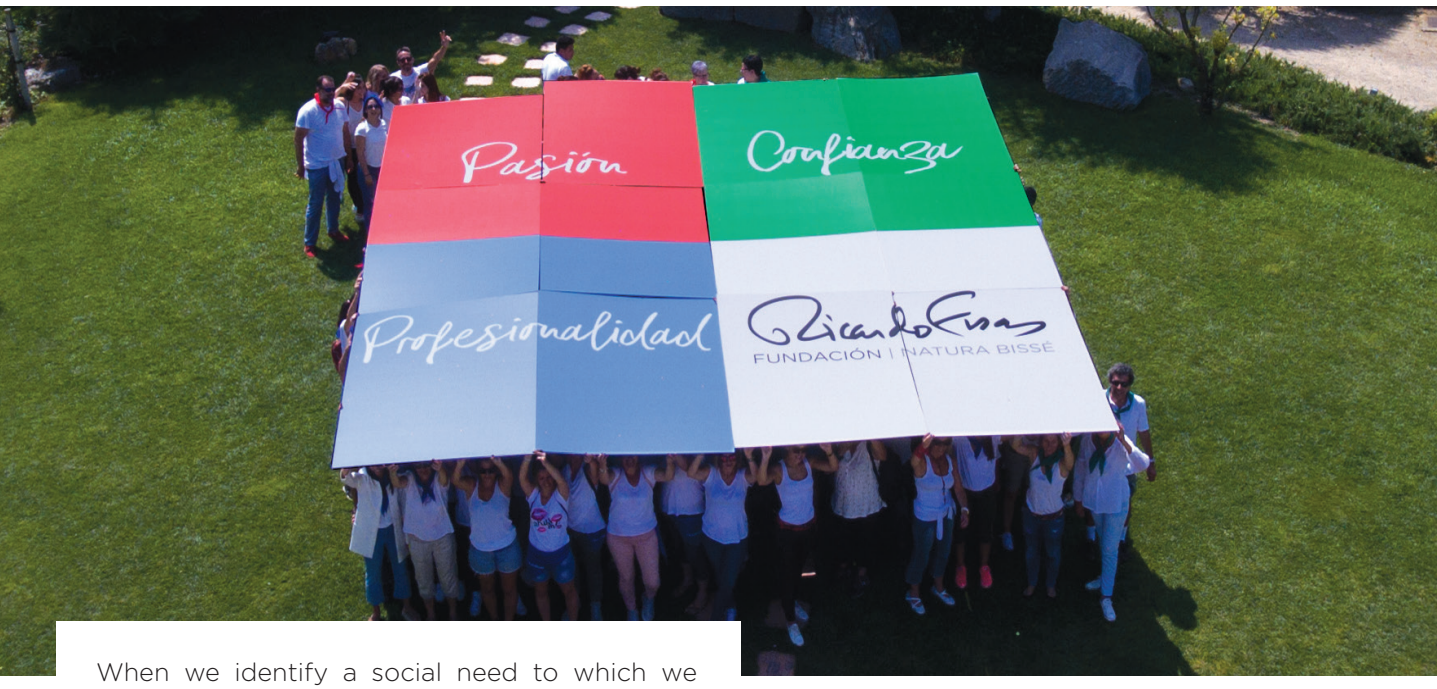
Ricardo believed in a company's social function, probably since childhood. A member of the Jesuit Order until age 32, he began his work career at Nestlé, becoming president of Wrigley's in Spain, and was a board member of a hydrolyzed protein company. But in 1979, at the age of 50 and having a large family, he was laid off. It was at that time, and wishing to never again experience the uncertainty of being without work, that he decided to begin his own business venture.

"FOR ME, EVERY COMPANY HAS A SOCIAL FUNCTION... TO RETURN TO SOCIETY THE GREAT BLESSINGS RECEIVED FROM IT. I WANT TO RETURN TO WOMEN EVERYTHING THAT THEY HAVE GIVEN ME BY TRUSTING OUR BRAND."

Ricardo Fisas Mulleras

Professionalism and shared social responsibility

"SURROUND YOURSELF WITH PEOPLE WHO ARE BETTER THAN YOU" - Ricardo Fisas Mulleras



In May of 2018 we had our 10th anniversary and we celebrated all together; it could be no other way.

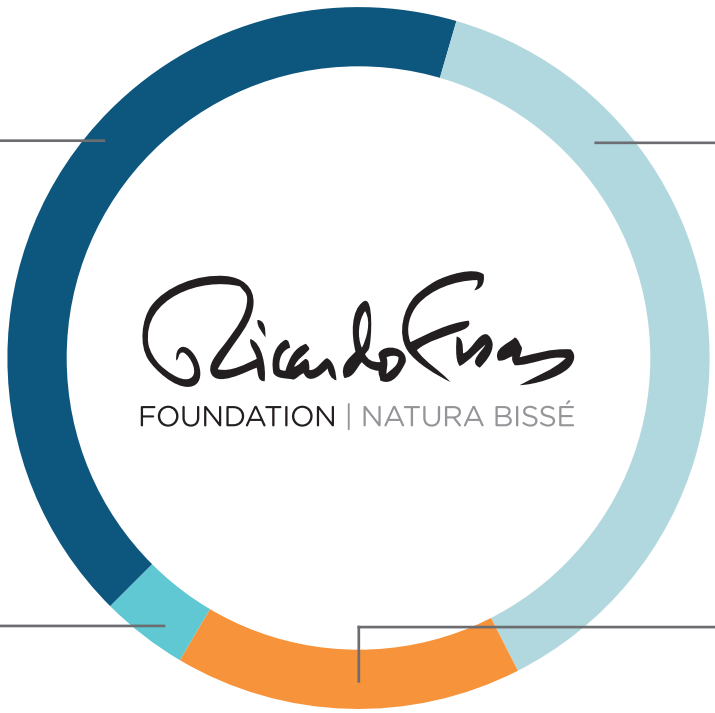
When we identify a social need to which we believe we can contribute something useful, we seek out the best professionals in order to create projects that are collaborative and socially sustainable; this system is what allows a small foundation such as ours to take on large projects. Two of our own programs were born in this way: Oncology Aesthetics in hospitals and patient associations, and Project Difference in schools, as well as partnerships with entities that care for and support individuals facing poverty, loneliness, or at risk of social exclusion.

We are driven by the satisfaction that comes from being able to do something useful for those who need it most, by the passion for and belief in wanting to be better people every day. We give the best of our professional experience to create social value, and believe that trust is the basis for working in a team and in a collaborative network.

WE ACT BASED ON THE PASSION, PROFESSIONALISM AND TRUST THAT UNITES US

We all follow this standard of conduct, from the members of the Board of Trustees to the company's workers, the Foundation's volunteers, and every organization and professional connected with the programs. If you would like to contact any of us, you can find us at *www.fundacionricardofisas.org.*

Collective will



Currently, we exist thanks to the donation of 0.7% of the Natura Bissé group's entire income, to the profits generated by the company's line of amenities marketed by Bottega Dell'Abergo and the sale of other solidarity lines such Mango balsam or Lip Balm; and to contributions made by companies and organizations that stand in solidarity with each of the foundation's projects.

Thanks to this supportive network, driven by the brand of which customers, distributors, partnering companies and its own workers are a part, we are able to make the Foundation's programs and partnerships possible.

The Ricardo Fisas Natura Bissé Foundation is registered with the Spanish Ministry of Health, Social Services and Equality's registry of Foundations, under number 08-0381

"HAVING HEALTHY SKIN DURING THE ILLNESS IS NO TRIVIAL MATTER; IT CAN IMPACT JOB AND PERSONAL SAFETY. 88% OF PATIENTS REQUIRE WELL-BEING THERAPIES".

According to the Study of Patient Needs carried out by the Asociación Española Contra el Cáncer (Spanish Association Against Cancer).

OncologyAesthetics

For professional, supportive skin care

Oncology Aesthetics Program

FOR PROFESSIONAL, SUPPORTIVE SKIN CARE

Since 2009, we could have no other challenge

"That every person who needs it, no matter the level of their resources, might have individual, professional and free skin care, in this way improving their well-being and adherence to the medical treatment."

The value chain: aesthetics, hospitals, patient associations and those who benefit from and rely on program

Aestheticians trained by the foundation in oncology aesthetics form the professional volunteer base that works within a network of hospitals and patient associations who, in turn, collaborate by providing the infrastructure and referring patients. We are able to care for these people's skin thanks to cosmetic products provided by Natura Bissé.

Growing since 2009

550 **Aestheticians** trained in Spain

391 **Professionals trained in Mexico,** our first international experience

33 **Volunteer aestheticians** who donate 4 to 5 hours of their time per week at a hospital

15 **Hospitals and patient associations** in Spain

6.684 **professional, individual, and free treatments provided**

1.800
people cared for

- **94%** women
- **52%** from 25 to 50 years of age
- **73%** breast cancer
- **65%** receiving chemotherapy

For more information visit our website or our social media profiles @fundacionricardofisas

"MY NINE-YEAR-OLD DAUGHTER'S DYSLEXIA MAKES HER FEEL BOTH CONFIDENT AND SELF-CONSCIOUS. SHE LIKES HAVING A 'DIFFERENT' BRAIN THAT LOVES COLOR AND CREATIVITY. BUT SCHOOL IS VERY DIFFICULT FOR HER AND IT IS A STRUGGLE FOR HER TO ADAPT".
Lyn Pollard, co-founder of Decoding Dyslexia, Texas
project Difference
V Jornadas Internacionales sobre Diferencias Aprendizaje
26 de junio 2018
Auditori de Sant Cugat
Barcelona

Difference Program

LET NO CHILD BE LEFT BEHIND

Based on experience

The Difference program was launched in 2014 based on the personal experiences of Board of Trustees members; they knew first-hand what it is to have dyslexia and how the situation can present great difficulties for advancement when you are a child, and be a significant risk factor in your adult life.

Reaching the child, supporting the teacher

The Difference program trains teachers in learning differences, and implements a systematic method at schools to follow up and support those children who learn differently, in order that none of them be left behind. This is done within the framework of an inclusive school and with the cooperation of leading national and international professionals.

THE VALUE CHAIN: SCHOOLS, TEACHERS AND LEADING PROFESSIONALS SPECIALIZED IN LEARNING DIFFERENCES

Growing since 2014

5 **Editions** of the International Conferences

15 **members of the scientific support committee and advisers at national and international level** all of them with different perspectives

IDA Members International Dyslexia Association since 2017

4.525 children in the program

300 teachers trained

12 schools in the program

For more information visit our website or our social media profiles @fundacionricardofisas

Networking

THE CONNECTION BETWEEN RESOURCES AND WILL

Excellent organizations, whose values and management are in line with ours, work closely with people who are living with situations that make them more vulnerable. In this case, our role is nothing more than to connect with and support their programs to the extent that we are able.

» SHARING CONTACTS.

» WITH THE SUPPORT OF NATURA BISSÉ'S CORPORATE VOLUNTEERS.

» PROVIDING FINANCIAL SUPPORT TO MAKE THE PROGRAM VIABLE.

» FORMING PART OF ITS VALUE CHAIN.

We want to thank all of the organizations for the opportunities they have given us this year to share experiences and projects.

Fundación Roure, whose social function is putting lives back together when they are dealing with poverty or social exclusion.

Foundations such as ACIDH which works in the world of education and supports children with Intellectual Disability, or the Fundación Friends which supports children with Asperger syndrome.

Fundación Stanpa which supports people in hospitals who are undergoing cancer treatment, by providing makeup and skin care workshops.

Support through the Decupaz program to rebuild homes after the earthquake in Mexico.

Thanks to:

OUR ONCOLOGY AESTHETICS PROGRAM

The hospitals and patient associations that open their doors to us:

Hospital de Sant Pau y de la Santa Creu de Barcelona | AECC Barcelona | Oncolliga Barcelona | Fundación Tejerina Madrid | AECC Alicante | Hospital de Mataró | Hospital Meritxell de Andorra | Hospital General Universitario de Ciudad Real | Oncolliga Terrassa | Hospital Universitario Mútua de Terrassa | Hospital de Terrassa | Althaya Manresa | Hospital Virgen de Arritxaca de Murcia | GEPAC | AMUMA.

Our volunteer aestheticians, one of the pillars of the program:

Ana, Fabiana, Pilar, Raquel at Hospital de Sant Pau y de la Santa Creu | Ana and Ana Vanessa at Hospital Meritxell de Andorra | Juani, María Isabel, Teresa at AECC Alicante | Aina, Asun, Nuria, Luisa, Rosa at AECC Barcelona | Eulalia and Ana at Oncolliga Barcelona | Alicia and Consuelo at Hospital General Universitario de Ciudad Real | Aurora, Nuria and Patricia at Oncolliga Terrassa | Rosa Maria and Luisa at Althaya Manresa | Carmen, Lali, Mercedes and Puri at Hospital Virgen de Arritxaca de Murcia | Marta at Fundación Tejerina Madrid | Alicia and Ana at Hospital Universitario Mútua de Terrassa | Eva, Inma and Loli at Hospital de Mataró.

OUR DIFFERENCE PROGRAM

The sponsoring entities that have financially supported the project throughout this year:

Obra Social La Caixa and Eurofragance.

Schools that have participated in the program:

Sagrat Cor Sarrià (Barcelona) | Ramon Muntaner (Peralada) | Sant Isabel Sant Cugat | Liceo Politécnico (Rubí) | Gimbebé (Gavà) | Ernest Lluch (L'Hospitalet de Llobregat) | Sagrat Cor Besós (Barcelona) | Joana D' Empuries (Figueres) | Maria Ángeles Anglada (Figueres) | Internacional Del Camp (Tarragona) | CEIP La Falguera (Vilanova del Vallès) | Institut Escola del Prat (Barcelona).

The members of the Scientific Committee that provide us with their experience and knowledge:

Rosa Bosch | Dr. Miquel Casas | Pilar Clarasó | Alba Espot | Joaquín Gairín | Ana López | Cristina Pellicer | Marta Roca | Isabel Rubió.

The professionals and experts who take part in the trainings and support the teachers:

Sandra Bagurt | Roser Ballesteros | Dr. Mauro Bolmida | Cesar Bona | David Bueno | Dean Bragonier | Dr. Henri Castleberry | Dr. Josep Font | José Ramon Gamo | Montserrat Garcia | Dr. Juan Jiménez | Marta Muñoz | Dr. Luz Rello | Mar Romera | Florencia Salvarezza | Dr. Anna Sans | Dr. Josep M Serra-Grabulosa | Dr. Eric Tridas | Núria Vinyoles.

» THANKS TO THE ENTIRE TEAM, TO ALL NATURA BISSÉ VOLUNTEERS, AND TO THE ORGANIZATIONS THAT PARTNER WITH THE COMPANY. THEY MAKE IT POSSIBLE FOR NATURA BISSÉ TO CONTRIBUTE 0.7% OF ITS BILLING TO THE FOUNDATION'S PROGRAMS.

» WE CLOSE BY THANKING THE TEAM AT THE RICARDO FISAS NATURA BISSÉ FOUNDATION, WHO DAY BY DAY HELPS US GROW IN SERVICE TO THOSE WHO NEED IT MOST.

» FOR MORE INFORMATION
ON OUR PROGRAMS

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» FOLLOW US ON
SOCIAL MEDIA

@fundacionricardofisas
#fundacionricardofisas

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