



The Ricardo Fisas Natura Bissé Foundation

2016 ANNUAL REPORT

One more year contributing
to the well-being of people

Ricardo Fisas
FUNDACIÓN | NATURA BISSÉ



The Ricardo Fisas Natura Bissé Foundation

“ I believe that every company must be socially responsible...
every company should give something back to society.
I want to return to women everything that they have given me...”

Ricardo Fisas Mulleras

The Ricardo Fisas Natura Bissé Foundation, created in 2008 by Ricardo Fisas and his wife Gloria Vergés -founders of the cosmetic company Natura Bissé- is a non-profit organization born with the will to ensure the well-being of the people living in more vulnerable situations.

OUR GOALS

- We have developed a complete **oncological aesthetics** program that provides free individual beauty treatments for those in post cancer treatments in hospitals and patient associations.
- We have a program that offers 360° support for children with learning differences such as Dyslexia, ADHD and Discalculia within the framework of a diverse and inclusive educational experience.
- We collaborate with entities that work closely with disadvantaged groups through social outreaches working closely with **nonprofit international organizations**.

OUR BASES

Natura Bissé donates 0.7% of its profits to the Foundation and also helps to finance projects that ensure the well-being of those in need.

In addition, thanks to Natura Bissé corporate volunteers as well as external professional volunteers who collaborate with us selflessly, we are able to carry out our work.

We also support Ricardo Fisas Natura Bissé Foundation charitable projects through the sales of our solidarity products.

ONCOLOGICAL AESTHETICS

We have developed, in conjunction with medical professionals, a complete program that provides:

- Free individual beauty treatments for those in oncological treatments in hospitals and patient associations.
- Courses for estheticians to spread the word and professionalize oncological aesthetics in the sector.

This program is based on a network of beauty specialist volunteers, who have been trained by the Foundation, and provide professional service in various hospitals and patient groups throughout the country.

Since its initial project in 2010, the Ricardo Fisas Natura Bissé Foundation has been working to inform others about the importance of oncological aesthetics and to professionalize this specialty area. In other words, it is essential to help those undergoing oncological treatment to mitigate the side-effects and changes that may affect not only their skin and appearance but also general wellbeing.



2016: THE ONCOLOGICAL AESTHETICS PROGRAM IN FIGURES

- Agreements with 10 hospitals and Patient Associations have been signed.
- 4600 free individual aesthetic treatments have been carried out.
- 1400 people in cancer treatment have been treated.
- 5800 cosmetic samples have been handed out for home skincare treatments.
- 35 Natura Bissé corporate volunteers and 19 beauty specialist volunteers have supported our causes.
- 1 session of the 1st part of the Aesthetics Oncologic Training Course (8th edition) and 3 sessions of the 2nd part of the Aesthetics Oncologic Training Course (17th, 18th, 19th and 20th editions) have been conducted.
- 370 professional beauty specialists have participated in the program and have been trained since 2010.
- Three new editions of the Aesthetics Oncologic Digital Magazine, which is a continuous training source for the participants in the Aesthetics Oncologic courses, have been published; this year we have completed the 16th edition of this magazine.



SOCIAL OUTREACH

The Ricardo Fisas Natura Bissé Foundation collaborates closely with organizations focused on social promotion such as the Fundació Roure, an entity whose main objective is to cover the basic needs of the elderly and families without resources. His projects are several: food distribution, solidarity laundry, solidarity day center, home support, food in family, social showers and solidarity shop.

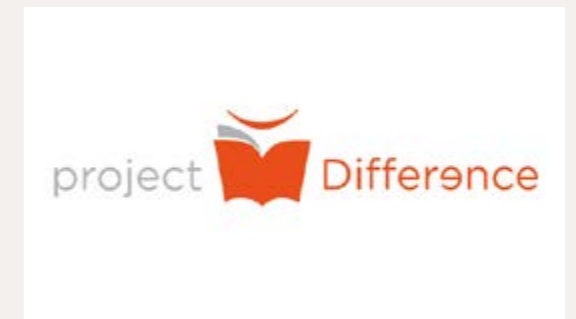


PROJECT DIFFERENCE

Project Difference offers 360° support in teaching of boys and girls with of learning, especially dyslexia, dyscalculia and ADHD, within the framework of an inclusive school.

Aware that we all learn in ways different, we provide new strategies, methodologies, screening tools, methods evaluative and educational materials that all children to meet and celebrate their true talents.

Our main areas of work are: teacher training, accompaniment of schools, and the dissemination of the latest developments and related scientific evidence with differences in learning.



THANK YOU VERY MUCH TO ALL!

- Natura Bissé volunteers.
- To all beauty specialist volunteers that provide professional service in hospitals and patient groups: Anita, Anna, Asun, Aurora, Beatriz, Consuelo, Esther, Eulalia, Fina, Lali, Lluïsa, Marta, Mónica, Natividad, Nuria, Puri, Rosa M^a, Silvia y Susana.
- To all hospitals and patient associations that collaborate with the Foundation:
 - Santa Creu i Sant Pau Hospital, Barcelona
 - Universitari Mútua Hospital, Terrassa
 - Terrassa Hospital - CST
 - Sant Joan de Déu Hospital – Fundació ALTHAIA, Manresa
 - Duran i Reynals Hospital – ICO, Barcelona
 - Clínico Universitario Virgen de la Arrixaca Hospital, Murcia
 - Grupo Español de Pacientes con Cáncer, Madrid
 - Fundació Oncolliga, Terrassa
 - Fundació Oncolliga Barcelona
 - Asociación de Mujeres Afectadas de Cáncer de Mama y Ginecológico, Ciudad Real

